

Rina Sonowal Kouli
Joint Secretary
Department of Higher Education
Tel; 23385162



भारत सरकार
शिक्षा मंत्रालय
उच्चतर शिक्षा विभाग
शास्त्री भवन
नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION
SHASTRI BHAVAN
NEW DELHI-110 115
Dated: 03rd January, 2025

D.O No.11018/14/2024-CDN

Respected Madam / Sir,

As you are aware that the Department of School Education & Literacy (SE&L), Ministry of Education has been organizing the Pariksha Pe Charcha for the last seven years and this time the 8th Edition of Pariksha Pe Charcha is proposed to be held in town-hall format at Bharat Mandapam in January, 2025.

2. In this regard, a copy of the D.O letter dated 19th November, 2024, issued by D/o of SE&L, M/o Education is attached herewith for your ready reference. An online Multiple Choice Question (MCQ) competition is being conducted at <https://innovateindia1.mygov.in/> from 14th December, 2024 to 14th January 2025 for children studying in classes from 6 to 12, teachers and parents to select participants who will be featured in the Pariksha Pe Charcha.

3. The Department of School Education & literacy (D/o SE&L) has also requested to display banners on your official website, showcase promotional creatives at prominent locations, digital boards, and public notice boards, and include a QR code for registration in all publicity materials. Additionally, institutions are encouraged to adopt other innovative measures to promote the Hon'ble Prime Minister's initiative aimed at reducing exam stress. The banner link is given hereunder:
<https://drive.google.com/drive/folders/1cCbVP6DPrxf54KJZQLicGzi3nsB9N6Qt?usp=sharing>.

4. I shall be grateful if you could enthusiastically promote *Pariksha Pe Charcha 2025*, through banners, display creatives, and QR codes for registration and ensuring effective publicity.

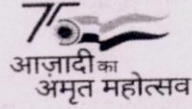
With regards,

Yours Sincerely,

(Rina Sonowal Kouli)

Encl: As above.

1. Directors of IITs, NITs, IIITs, IIMs, IISERs, IISc, SPAs, and other CFTIs
2. Vice Chancellors of all Central Universities and NIEPA
3. Director IAS, Shimla, Member Secretaries of ICHR, ICSSR, ICPR



Prachi Pandey
Joint Secretary (Inst. & Trng.)
Tel. 011- 23389247

D.O. No. 2-5/2024-PPC

Dated 19th December, 2024

Respected Sir,

Please refer to Secretary's (SE&L) D.O. letter of even number dated 14th December, 2024 (copy enclosed) regarding 8th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents. This event has been organized successfully for the last seven years by the Department of School Education & Literacy, Ministry of Education and is proposed to be held this year in town-hall format at Bharat Mandapam in January, 2025.

2. In order to select participants who will be featured in the Pariksha Pe Charcha, an online Multiple Choice Question (MCQ) competition is being conducted at <https://innovateindia1.mygov.in/> from 14th December, 2024 to 14th January 2025 for children studying in classes from 6 to 12, teachers and parents. This campaign requires a huge publicity from all ends.

3. Since, Department of Higher Education through its educational institutions have a strong presence throughout the country, we would like to request you for the following:

a. Issue instructions to display banner on the official websites of your Department, Autonomous Bodies, Educational Institutions in the country. (Open File

for the Banner may be accessed at https://drive.google.com/drive/folders/1cCbVP6DPPrxf54KJZQLicGzi3nsB9N6Qt?usp=drive_link)

b. Issue instructions to display creatives on:

- prominent locations in Department, Autonomous Bodies, Educational Institutions at various levels,

- Digital boards in Department, Autonomous Bodies, Educational Institutions etc.

- Display the creatives through posters on the public notice boards, and standees etc.

c. May display the Link for registration through 'QR' Code-in all the publicity materials.



d. Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.

Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2025" as envisioned by our Hon'ble Prime Minister in order to make learning more joyful for our future nation builders.

4. It is kindly requested to arrange for display of banners (<https://drive.google.com/drive/folders/1cCbVP6DPrxf54KJZQLicGzi3nsB9N6Qt?usp=sharing>) for viewing the main event of PPC 2025 at Department, Autonomous Bodies, Educational Institutions Centres across the country functioning under your Department.

5. You are requested to please issue appropriate instructions to the concerned agencies for making necessary arrangements.

With kind regards,

Yours sincerely,

Prachi Pandey

(Prachi Pandey)

To,

Shri Sanjay Kumar
Secretary, (Additional Charge)
Department of Higher Education,

सजय कुमार, भा.प्र.से
सचिव

Sanjay Kumar, IAS
Secretary



उच्चतर शिक्षा विभाग
शिक्षा मंत्रालय
भारत सरकार
Department of Higher Education
Ministry of Education
Government of India

D.O. No. 2-5/2024-PPC

14th December, 2024

Respected Sudyam Madam/Sir,

I am glad to inform that the 8th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents will be held in a town-hall format at Bharat Mandapam, New Delhi in January, 2025. This event has been successfully organized for the last seven years by the Department of School Education & Literacy, Ministry of Education in coordination with all the States and other Ministries.

2. In order to select participants who will be featured in the Pariksha Pe Charcha, an online Multiple Choice Question (MCQ) competition is being conducted at <https://innovateindia1.mygov.in/> from 14th December, 2024 to 14th January 2025 for children studying in classes from 6 to 12, teachers and parents. All the participants will receive a participation Certificate.

3. This competition is the mode through which we invite students, parents and teachers to participate in the PPC 2025. Further, the participants may frame their questions to be addressed to the Hon'ble Prime Minister. Selected questions, shortlisted by NCERT, may feature in the programme.

4. In this context, you are requested kindly to arrange the following:

- a. **Appoint a Nodal Officer**, not below the rank of Director, to liaise with my office for the purpose of this event.
- b. **Issue instructions to display creatives** (soft copies of the creatives will be shared shortly) on:
 - i. Official websites of your Organisation/Ministry and its associated offices/Departments,
 - ii. Prominent locations in all subordinate offices at various levels,
 - iii. Prominent places in all the schools and other institutions functioning under the aegis of your Ministry/Department and Secondary Boards in the State/UT,
 - iv. Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.
- c. Ensure all creatives and directions are sent through email and social media to all your institutions, schools and educational administrators through these to all parents/students.
- d. Request your schools (if any), subordinate bodies etc. to use their own social media handles and #PPC2025 to disseminate the event, along with their own preparations for the event. Schools/Institutions could make their own posters/creatives/ videos, etc. and post accordingly. The selected creatives/videos from among these shall also be exhibited on the MyGov platform.

Contd...2/-

- e. Hold meetings with your Regional Offices within this week to ensure wide dissemination at all levels.
- f. Prepare your own media plan for ensuring dissemination and participation.
- g. Ensure maximum registration by students of your associated schools – grant-in-aid, Aided schools, State Secondary Boards Affiliated schools and students of schools located in your State that are affiliated to other Boards (CBSE, ICSE, Cambridge etc.) – in the online MCQ competition being conducted at <https://innovateindia1.mygov.in/> from **14th December 2024 to 14th January 2025** to avail the chance of being selected for this event.

5. I would be grateful if an Action Taken Note along with media plan in this regard is shared by **20th December, 2024**.

Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2025" as envisioned by our Hon'ble Prime Minister in order to make learning more joyful for our future nation builders.

Kind regards

Yours sincerely,

[Signature]
(Sanjay Kumar)

To,

Secretaries of all Ministries/Departments,
Government of India.